

(14)
Griffin, Etelka

From: Unknown@Unknown.com
Sent: Thursday, April 07, 2005 11:03 AM
To: STIC-EIC3600
Subject: Generic form response

ResponseHeader=Commercial Database Search Request

AccessDB#= 156184

LogNumber=

Searcher=

SearcherPhone=

SearcherBranch=

MyDate=Thu Apr 7 11:02:08 EDT 2005

submitto=STIC-EIC3600@uspto.gov

Name=Mark Fadok

Empno=78738

Phone=703 605-4252

Artunit=3625

Office=CPK-7B07

Serialnum=09/882,175

PatClass=705/14,26 and 20

Earliest=June 14,2001

Format3=email

Searchtopic=providing discount on products ordered over a cell phone. of particular interest and what is believed to be novel is the mapping to a table containing multiple discount schemes and calculating the greatest discount savings for the customer (see claim 1 and 5 and claim below:

1. A method for calculating a cost discount for mobile telephone access, comprising: receiving an access request from a client machine; determining that the client machine is using a wireless communication protocol; sending an electronic document to the client machine; receiving a customer purchase order; and applying a discount to a purchase price of the customer purchase order, based on the fact that the client machine was using the wireless communication protocol, wherein the step of applying a discount to the purchase price further comprises: mapping a customer identifier to a discount scheme table; and computing a discount based on a discount scheme table, and wherein the discount scheme table includes a plurality of discount schemes; and wherein the discount is computed using a discount scheme from the plurality of discount schemes that produces greatest savings for the customer.

Comments=

send=SEND